



Media

Product brochure
Canada

Overview

The expansion of the digital world has created new forms of media and entertainment and made it more readily available. Never before have we been more connected and with the internet evolving to become a metaverse, it is changing the way we communicate, share information, entertain ourselves, and market to consumers and audiences. So it is about time we change the way we look at insurance when it comes to media, entertainment and the creative industries. With 20 years' experience in the field, we have designed a policy that covers the entire exposure spectrum for the media and entertainment businesses of today.



About CFC

CFC is a specialist insurance provider, pioneer in emerging risk and market leader in cyber. Our global insurance platform uses cutting-edge technology and data science to deliver smarter, faster underwriting and protect customers from today's most critical business risks.

Headquartered in London with offices in New York, Austin, Brussels and Brisbane, CFC has over 700 staff and is trusted by more than 100,000 businesses in 90 countries. Learn more at [cfc.com](https://www.cfc.com) and [LinkedIn](#).

Contact



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Coverage highlights

IP infringement and defamation

The media and entertainment industry is driven by content creation. Our policy provides protection against a whole host of IP infringement allegations such as copyright and trademark infringement as well as allegations of defamatory material.

Breach of contract

Almost every company in the media and entertainment space will have written contractual agreements with their clients. Our policy provides unambiguous cover for legal liability arising from breach of client contracts and we cater to license agreements and endorsement deals that include requirements additional to IP uses.

Contingent bodily injury and property damage

Media and entertainment clients often need to carry out physical works, film and produce events and experiences. We offer cover for bodily injury and property damage arising out of their business activities.

Sub-contractors' vicarious liability

Media businesses frequently use third party contractors to help deliver services. Our policy provides full vicarious liability cover as standard to ensure that you are protected if you are held liable for another's mistake.

Comprehensive cyber cover

Media and entertainment companies may have very sensitive third party data. Our comprehensive cyber cover offers network and privacy liability protection to ensure that any cyber liability is adequately covered. We also provide cover for a wide variety of cyber-crime events including social engineering scams, invoice fraud, ransomware, targeted extortion and cryptojacking.

Market leading cyber incident response

We have one of the largest dedicated in-house incident response teams in the world, consisting of expert cyber incident responders and specialist cyber claims handlers. We offer real-time threat intelligence, expert advice, and the ability to notify cyber claims immediately through our award-winning Response app.

Limits and deductibles

Maximum E&O / media / cyber limit	\$10,000,000
Maximum commercial GL limit	\$10,000,000
Minimum deductible	\$0



An integral part of our policy is our award-winning mobile app Response, which gives policyholders access to a range of proactive cybersecurity tools and service.*

Phishing simulations – Simulations send mock phishing emails in order to raise awareness of this criminal tactic.

Dark web monitoring – This tool scours the dark web for information relating to your business.

Deep scanning – Actively scans the external client network footprint to identify vulnerabilities that could lead to cyber events

Cybersecurity advice – Speak with our specialist team for help with cyber risk mitigation, best practices, cybersecurity services on offer, and more.

Real time threat alerts – Through continuous monitoring of our customers and analysis of the latest cyber claims, our team is able to spot problems fast.

Instantly notify - Triggers an immediate call-back from our specialist team of responders.

* Only available when CFC's cyber coverage is purchased as part of CFC's media and entertainment policy

Outside of the app, our policyholders also benefit from:

Legal contract publishing tool

We have teamed with LawDepot to provide you access to a publishing tool which will empower you to generate custom legal documents, contracts and forms.

Contract best practices guidebook

Our easy-to-read guidance sheet will help you negotiate your way through the legal minefield of contracts in the tech industry.

Available forms

- Claims made
- Occurrence
- Excess liability

Coverage is subject to underwriting and the terms, conditions, and limits of the issued policy.