



## CFC cookie notice

This notice should be read alongside our [privacy policy](#), which provides further detail on how we collect, store and use your personal information, as well as your rights in relation to your personal information and how to contact us.

### What is a cookie?

A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or other electronic device) when you use our website. Cookies are widely used to make websites work, optimise user experience and enable the website to deliver information more efficiently.

Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

### How do I manage my cookie preferences?

We will ask for your consent to place cookies or other similar technologies on your device, except where they are strictly necessary or required for the function of the website. Cookies and other similar technologies that allow you to be identified, located or profiled are deactivated by default. You must first accept them. You may refuse such cookies, but if you do, some functionalities will not be available to you.

You can withdraw any consent to the use of cookies or manage your cookie preferences at any time by clicking here: [Manage cookie settings](#)

### Our use of cookies

The table below provides more information about the cookies we use and why:

#### Strictly necessary and functional cookies

The following is a list of cookies that are strictly required for the operation of the website and cannot be turned off.

Cookie	Expiry	Purpose
Cookie control	3 months	This cookie is set to remember the user's preferences about cookies.
Cfc.country and Cfc.locale	1 year	This is a website cookie that ensures the country region picker works.
ASP.NET_SessionId	Session	This is a platform session cookie, used to maintain an anonymised user session by the server. More information can be found <a href="#">here</a> .
_GRECAPTCHA	6 months	This cookie is provided by Google and is used to protect our website from fraud and abuse, and is subject to its own privacy policy which can be found <a href="#">here</a> .



__cf_bm	30 minutes	This cookie is used to distinguish between humans and bots and is loaded within any Vimeo videos used on the site. More information on Vimeo can be found <a href="#">here</a> .
vuid	2 years	This cookie is required for the Vimeo video player on the website to function. More information on Vimeo can be found <a href="#">here</a> .

### Analytic cookies

The following is a list of cookies that allow us to count the number of visitors to the site and to see how visitors access the site. We use the information gathered here to improve user experience. These are cookies that a user can turn off at any time. If these allow you to be identified, located or profiled, these will be deactivated by default.

Cookie	Expiry	Purpose
Google Analytics	_gat_UA-20546559-20	1 minute
	_ga_0CRZR7J8V4	13 months
	_gid	1 day
	_ga	13 months
Hotjar	_hjIncludedInPageviewSample	2 minutes
	_hjAbsoluteSessionInProgress	30 minutes
	_hjFirstSeen	30 minutes
	_hjSessionUser	1 year
	_hjIncludedInSessionSample	2 minutes
	_hjSession	30 minutes
Hubspot	__hstc	6 months
	hubspotUK	7 months



__hssrc	Session	and sharing the visitor's identity on form submission and when de-duplicating contacts. For more information on Hubspot <a href="#">click here</a> .
__hssc	30 minutes	

#### Marketing cookies

These cookies enable us to provide an enhanced user experience and help us to improve our website by collecting and reporting information on its usage. These will be deactivated by default. You must accept them in order for these to be enabled. You may also turn these cookies off at any time but if you turn them off, some of these services may not function properly.

Cookie	Expiry	Purpose
LinkedIn	li_gc	LinkedIn Ad analytics uses cookies to record information on browser sessions to improve LinkedIn's advertising. For more info on LinkedIn <a href="#">click here</a> .
	bcookie	
	UserMatchHistory	
	lidc	
	Bscookie	
	In_or	
Google Doubleclick	IDE	Used by Google DoubleClick to report on a user's actions after viewing or clicking on an advertisers as, with the purpose of measuring efficacy of an ad and presenting targeted ads to the user. For more info on DoubleClick click <a href="#">here</a> .
	test_cookie	

The cookies we use will only be accessed by CFC and those third parties named in the tables above for the purposes referred to in this Notice. Those cookies will not be accessed by any other third party.

#### How to turn off all cookies and the consequences of doing so

You may choose not to accept cookies and other similar technologies that allow you to be identified, located or profiled. These will be deactivated by default. If you initially accept cookies and later decide to withdraw your consent, you can change your browser settings so that cookies (including



those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to [www.allaboutcookies.org](http://www.allaboutcookies.org).

#### **How to contact us**

If you have any questions about this cookie notice or the information we hold about you, please contact our Privacy Officer by email at [dataprotection@cfc.com](mailto:dataprotection@cfc.com).

#### **Changes to this notice**

We may change this notice from time to time, when we do we will update this site.

If you have any questions or would like to know more about this Notice, please contact our Privacy Officer at [dataprotection@cfc.com](mailto:dataprotection@cfc.com).