

## Media & entertainment

The expansion of the digital world has created new forms of media and entertainment and made it more readily available. Never before have we been more connected. It is changing the way we communicate, share information, entertain ourselves, and market to consumers and audiences. With over 20 years' experience in the field, our policy covers the entire exposure spectrum for the media and entertainment businesses of today.



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## At a glance

### IP infringement and defamation

In an industry driven by content creation, we understand the need to provide protection against IP infringement allegations such as copyright and trademark infringement, and allegations of defamatory material.

### Breach of contract

Almost every business will have contractual agreements with their clients. We provide unambiguous cover for legal liability arising from breach of client contracts and we cater to license agreements and endorsement deals that include requirements additional to IP uses.

### Contingent bodily injury and property damage

Businesses often need to carry out physical works, including filming, production and events. We offer cover for bodily injury and property damage arising out of their business activities.

### Sub-contractors' vicarious liability

Businesses frequently use third party contractors to help deliver services. We provide full vicarious liability cover as standard to ensure that you are protected if you are held liable for another's mistake.

### Comprehensive cyber cover and incident response

These businesses may hold sensitive third party data, so we offer network and privacy liability, as well as cover for cyber-crime events including social engineering scams, invoice fraud, ransomware, targeted extortion and cryptojacking.

Our award-winning incident response teams consists of expert cyber incident responders and specialist cyber claims handlers. We offer real-time threat intelligence, expert advice, and the ability to notify cyber claims immediately through our award-winning Response app.

### Response app highlights

- Dark web monitoring – This tool scours the dark web for information relating to your business
- Phishing simulations – Simulations send mock phishing emails in order to raise awareness of this criminal tactic
- Deep scanning – Actively scans the external client network footprint to identify vulnerabilities that could lead to cyber events

### Other benefits outside of the app:

#### Legal contract publishing tool

We have teamed with LawDepot to provide you access to a publishing tool which will empower you to generate custom legal documents, contracts and forms.

#### Contract best practices guidebook

Our easy-to-read guidance sheet will help you negotiate your way through the legal minefield of contracts in the tech industry.

### Limits, deductibles and premiums

Maximum E&O / media / cyber limit	\$10,000,000
Maximum commercial GL limit	\$6,000,000
Minimum deductible	\$0