



# Intellectual property private enterprise

Product brochure  
**Worldwide**

## Overview

Intellectual property private enterprise (IPPE) is specifically designed to provide small businesses with peace of mind that their IP is protected.

We believe it's vitally important to protect the patents, trade marks, copyrights, and other intellectual property that makes a business competitive and successful. Our IPPE policy covers defence and pursuit enforcement, protection of loss of future profits and loss of IP rights.



## About CFC

CFC is a specialist insurance provider, pioneer in emerging risk and market leader in cyber. Our global insurance platform uses cutting-edge technology and data science to deliver smarter, faster underwriting and protect customers from today's most critical business risks.

Headquartered in London with offices in New York, Austin, Brussels and Brisbane, CFC has over 700 staff and is trusted by more than 100,000 businesses in 90 countries. Learn more at [cfcunderwriting.com](https://cfcunderwriting.com) and [LinkedIn](#).

## Contact



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## Coverage highlights

### Patent and IP infringement liability

Covers the defence of all IP infringement claims being brought against a business, including legal costs, damages, settlements and counterclaims.

### Invalidation challenges

If the validation of IP rights are challenged, legal costs and expenses incurred when resolving invalidation challenges are covered

### Trademark oppositions

Covers legal costs and expenses incurred when resolving oppositions to trademark applications.

### Patent title disputes

Cover for legal costs and expenses incurred when resolving a dispute if the insured's ownership of their IP is challenged by a third party, or any joint partners.

### Pursuit of infringers

Companies spend a great deal of time, energy and money developing their intellectual property. We believe that this significant investment should be protected and offer cover for the costs associated with enforcing rights if someone infringes a valid right and it had a commercial impact.

### Breach of contract pursuit

Contract breach pursuit cover protects insureds from contract parties infringing their IP which is a major source of IP infringement disputes for SME clients.

### Loss of IP right

If an IP right is invalidated as a consequence of infringement action, this policy will repay that investment.

### Loss of future profit

Cover for loss of profits can be critical for small and medium-sized businesses. In the event that an infringement case is lost and it results in an injunction, this policy can cover resulting loss of profits for up to 12 months.

### Contractual indemnities cover

This vital cover enables business by allowing smaller companies to agree and meet the contractual indemnities required by their customers.

## Appetite

### What we love

Start-ups to businesses with a turnover of up to GBP/USD 20m in a variety of sectors.

### What we ordinarily decline

Companies with significant claims history or that operate in the following fields:

- Telecoms and certain types of computer hardware
- Large medical device and pharmaceuticals
- Certain types of software, including anti-virus
- Semi-conductors
- Consumer electronics

*Coverage is subject to underwriting and the terms, conditions, and limits of the issued policy.*